

Innovation Lab

I – What is the Global Science and Technology (GST) Innovation Lab?

The mission of the Innovation Lab (iLab) is to create open innovation partnerships that create value and advance technical knowledge by utilizing our competencies in information and communication technologies to transform innovative concepts into assets for our partners, knowledge workers, and information consumers. All of our innovation campaigns are under the theme of information relevancy and fall into one of four focus areas: 1) social and new media networks; 2) mobile observation platforms; 3) personalized content production; and 4) collaborative business structures.

The iLab is a unique work environment where you can explore and discover new applications for the latest technologies. We foster the innovation process throughout West Virginia and the rest of the nation. The iLab is located within the I-79 High Technology Park - Mollohan Innovation Center in Fairmont, West Virginia. The iLab offers approximately 3500 sq feet of open, casual and comfortable space with several collaborative areas.

“Pursue innovation despite the uncertainty of the outcome.”

II - Why GST Established the Innovation Lab

GST established the iLab to provide our customers, partners, and employees with a workspace to participate in innovation campaigns. It is our vision to become an internationally recognized and respected innovation laboratory known for innovative work on information relevancy that results in new and extended commercial offerings.

We use our proven innovation process to attain the highest value of ideas and approaches. Regardless if the concept is an extension of an existing offering or a brand new idea, the iLab is capable of managing it throughout the innovation lifecycle to extend capabilities and create new value.



III - Membership

Becoming a member of the iLab is voluntary and open to any innovator. The iLab team is committed to sharing their knowledge, opinions, and ideas in a positive work environment. There may not be any immediate financial rewards for participating in the iLab; members invest their time and talent in exchange for the potential returns that will be generated by the implementation or commercialization of the innovation(s) they support. We offer desk space, wireless network, access to experts, and plenty of free coffee to innovators on both a short-term and long term basis.

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